

FOR IMMEDIATE RELEASE

From Golf Lessons with a Pro to Dad's Very Own Vine, WineCountry.com™ Delivers a Range of Father's Day Gift Ideas

Napa, Calif. (May 21, 2007) – This Father's Day, WineCountry.com has a few ideas that are sure to spark a smile from any wine-loving dad who's received one too many corkscrews. The site, the web's premier portal for regional wine country destinations throughout the United States, introduces a trio of "Exclusive Experiences" with dad's oenophile side in mind. Affordably priced from \$250 to \$795 and perfect for aspiring vintners, passionate travelers and avid golfers, *Exclusive Experiences* can be found online at www.WineCountry.com/exclusive-experiences.

The site's singular experiences include:

- **Golf Sonoma Wine Country** package features a full day of one-on-one private golf coaching with a Kris Moe Golf Schools pro at the breathtaking Sonoma Golf Club. The \$795 package includes lunch, green fees and cart for 18 holes, personalized video golf swing analysis, golf school shirt and notebook.
- **Private Wine Tasting with Staglin Family Vineyard** puts dad in the midst of wine - and movie-making greatness. This private experience at Napa's Staglin Family Vineyard – location of "The Parent Trap" movie – includes a private tasting with the owner or winemaker (current releases, a library selection and barrel samples), a tour of the winery, garden and family estate and opportunity to join the Staglin Wine Club (currently closed to new members). The \$250 (for two) package also includes a bottle of Staglin "Salus" chardonnay.
- **DiVine Dream** is an once-in-a-lifetime opportunity for dad to own his own Napa Valley vine. Caldwell Winery owner John Caldwell opens the wine cave doors for dad and three friends to tour the property, barrel taste the winery's most sought-after wines, visit the vine anytime from bud break to harvest and take home two magnums of wine created from the Caldwell vineyards. Regular email updates on the vine's progress are part of this \$750 package.

For dads who love to entertain, the site features a *Valley and Vine* online shop with dozens of gourmet gift ideas and a full library of wine-related books. Most *Valley and Vine* gifts are shipped gift-wrapped, if desired, directly from the retailer.

For 12 years, WineCountry.com has been the web's one-stop source for information on topics ranging from wine-related travel and dining to the most sought after tasting rooms and tours. A trusted authority on wine country travel and lifestyle in 12 California regions (Napa, Sonoma, Lake County, Mendocino County, Lodi, Gold Country, Livermore, Monterey County, Santa Cruz, SLO/Paso Robles, Santa Barbara and Temecula), as well as Oregon and Virginia, the site generates an average of four million page views per month.

Established in 1994, WineCountry.com was an immediate Internet hit, quickly attracting an impressive list of Napa Valley and Sonoma wineries among its early and enthusiastic clientele. Today, the site is the largest "niche" portal of its type, providing focused information and services for the consumer who seeks to stay informed on all manner of wine and culinary tourism topics. For more information, call 707.265.1835 or log on at www.WineCountry.com.

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